



# KIK CUSTOM PRODUCTS CORPORATE TIMELINE



1993

KIK starts as a single manufacturing facility with 100 employees in Concord, Ontario, producing private label bleach.



1996 to 2001

KIK builds North American network of private label bleach plants through a series of 8 acquisitions.



2005 to 2008

KIK adds and expands contract manufacturing platform through acquisitions of businesses and manufacturing facilities.



2007

Expansion of Household business into private label cleaners.



2011

KIK enters pool and spa treatment products business through acquisition of Chem Lab Products.



2013

KIK signs licensing agreement with The Clorox Company to launch Clorox® Pool&Spa™ branded pool and spa treatment products.



2013

KIK acquires BioLab, expanding its pool and spa treatment business within the United States, Canada, Europe, South Africa, Australia and New Zealand.



2015

KIK acquires Marietta to develop hospitality business, operating as Marietta Hospitality.



2016

KIK acquires the Purox® brand of chlorinating liquid for pools in Canada.



2016

KIK acquires custom manufacturer CBI Laboratories, focused on skin care products for the health and beauty industry.



2016

KIK enters the automotive category through acquisition of Prestone® and Holts®, specializing in auto antifreeze/coolant, performance chemicals and appearance products.



2017

KIK acquires the SYNaqua® and PoolsBest® brands in the German pool chemicals category.



2017

KIK acquires Sunbelt Pool Chemicals, expanding as a manufacturer and distributor of pool chemicals, cleaners, and windshield wash in the United States.



2017

KIK acquires Lavo, a Canadian manufacturer and marketer of laundry and cleaning products.



2018

KIK acquires James Austin Company, a U.S. manufacturer of household cleaning, pool and automotive products.



2018

KIK acquires certain assets and rights of the household cleaning brands: Comet®, Spic and Span®, Chore Boy® and Cinch®.



2019

KIK acquires NC Brands L.P., a leading provider of specialty chemicals for recreational pools and spas in North America.



2020

KIK divests personal care contract manufacturing and hospitality chemicals to become a focused pure-play CPG company

KIK Custom Products has grown to become a diversified consumer products company, serving the everyday needs of consumers in the household, pool, and automotive categories.

We differentiate ourselves with enterprise-wide shared capabilities such as procurement scale, vertically integrated manufacturing, distribution and large scale channel relationships to provide ongoing value as a key partner for our customers.